



BARRET

SCHOOL OF BANKING

Paul W. Barret, Jr. School of Banking • Memphis, TN

What makes us the best Graduate Banking Education value found anywhere?

Tuition

Barret's \$1,995 tuition is the **lowest** in the industry, thanks to a large endowment that allows for over 60% tuition subsidies for all students.

Approximately 1/3 of the cost of other banking schools at LSU, SMU, Wisconsin, and Colorado.

Education

Outstanding and innovative curriculum. **IBSC and ICBA Endorsed.**

Superb faculty including nationally known speakers in the industry.

Lecture Series

Featuring nationally distinguished speakers:

- Dr. Robert Gates
- Coach Mike Krzyzewski
- Coach Tony Dungy
- Newt Gingrich
- Coach Tony LaRussa
- Kat Cole
- Daymond John
- Fred Smith

Convenience

One-week resident session means employees spend less time away from the job and family.

Experience

More than 45 years in existence.

Attendees come to Barret from 30+ states.



Visit us at barretbanking.org for more info, and to fill out your online application today!

Barret Graduate School Curriculum in Brief

One week per year for three years • 130 hours of classroom study • Nine on-campus case studies • Eight home study problems

Year One

Financial Institutions & Markets
 Boosting Bank Profitability* **
 Financial Statements***
 Human Behavior* **
 Developing a Sales Culture
 Mktg & Business Dvp.***
 Compliance Management
 Operations Management
 Technology, Payments, &
 Cybersecurity

Total Hours: 43

Exam at week's end:

*Home Study Problem **Case Study

Year Two

Asset/Liability Management
 Bank Performance Mgmt***
 Banking Industry Update
 Commercial Lending***
 Economic Environ. of Banking**
 Investment Portfolio Management
 Emotional Intelligence***
 Strategic Planning

Total Hours: 43

Exam at week's end:

*Home Study Problem

**Case Study

Year Three

Balance Sheet Management
 Loan Portfolio Management
 Risk Management
 Bank Simulation**
 Leadership Development
 Digital Marketing**
 Executive Learning Lab
 Bank Management

Total Hours: 44

**Case Study

Barret's Annual Graduate School program: **May 22-27, 2022**